

Special Topics in International Business

Course Title	Special Topics in International Business		
Course Code	MIB616	Course Type	Specialization or Elective
Credit	3	Contact Hours	45 Hours
Prerequisites	None	Co-Requisites	None
Duration	7 Weeks	Class Type	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	20	(a) Knowledge of various issues, global and domestic, which challenge Korean business, (b) Knowledge of the type and role of functions in a Korean business enterprise and how they are used to address these issues, (c) Development of creative thinking by presenting topic research to the class for discussion and application to the real world Korean environment.
2. Asian Expertise	45	
3. Creative Management Mind	15	
4. Cross Cultural Communication	20	
5. Social Responsibility	0	

Course Description

In this course, students will be introduced to and explore how Korean business is reacting to the multiple forces and issues which impact their sustainability. Issues to be considered will include those which are global in nature, as well as, those which are localized. The course will consider the fundamentals of business principles and concepts with reference to the Korean business environment as it exists in the Asian context. Students will learn the basics of how Korean business sees itself, how it operates and, how it is managed. The course will touch on forms of business, role of functions such as human resources, leadership, how the external environment impacts the conduct of business and, the influences of government and ethics.

Learning and Teaching Structure

The majority of the course will be in class discussions of current Korean business events taken from newspaper articles. Each student will bring a current article, less than three days old, and be prepared to analyze it.

Assessment	%	Text and Materials
Attendance	20	There is no text book requirement for this class.
Daily preparation and participation	40	
Final paper	40	

Course content by Week

1	Course outline and Introduction to Special Topics in International Business
2	An overview of the history and directions of Korean Business from 1950's to the present.
3	Discussions on and identification of issues which may influence Korean business.
4	Demonstration of the analytic (cause/effect) model and beginning of the daily in class analysis process.
5	Daily in class discussions and analysis of current business topics.
6	Assignment of the final paper
7	Final paper due date